

ZBIN VISIBILITY SPRINT

Feature Magazine



**DEE AUTO &
AUNTIE
THANDIE:**
Feature Story

Land Crowdfunding:
Property No 3

Inside this Issue:
Ruwa Visibility Sprint
Uploading

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Visibility Sprint Delight

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She joined the forum back in 2018 and at the time—ZBIN had 50,000 members with 10,000 being Active. She contributed to the forum growth through active participation and contributions to forum activities such as attending meetings, events and presentations on the forum.

We are in 2026 and ZBIN now has 225,000 members with 200,000 being active. The name Advocate Namatirai Ruzvidzo comes top when it comes to legal issues on the forum. She is part of us—maybe too busy but squeezes in time to repay the forum that became the launchpad for her professional life.

As ZBIN grows, so does your brands. We enjoy tracking the progress of our members over time. And there are plenty of success stories from ZBIN which include Luwy Kusemwa, Mr Arthur Garande, Kudzai Mafuta, James Mupudzi, Mom of Nations, Madam Vee, Benjie Brands, Piwairugare Philis, Auntie Thandie, Mama Design, Theo

Chirapa, and more. Your brand should be imbedded into growing organized communities for sustainable growth.



The ZBIN Twins

On the left is Maggie Mtswiri the Auto and she stays in Harare West and she attended the ZBIN Visibility Sprint on the 25th of April in Harare. To the right is Auntie Thandie from Chivhu Rural. A Chemistry Teacher by profession and very resourceful on entrepreneurial matters. Both ladies showcasing products bought from fellow Zbnites (Fatso Fashions & Mai Benjie)



Shekina Granites & The ZBIN Deaf Community

The Deaf Community arrived early at the Visibility Sprint. An organized lot led by Mama Design. So they travelled all the way from Ruwa to Hatfield and consisted of Netty Kitchen, Farai Alick Katseke (& wife), Mukoma Lincoln Matongo and Mr Frank.

With Mama Design doing sign languages for communication—what a beautiful day we had with our colleagues. They spoke passionately about the need for the Deaf Community to be actively involved in entrepreneurship and also their dream to have a vocational training centre for the Deaf in Ruwa.

1. Early Days Entrepreneurship Mistakes

Clara Rudo Matongo: One of my biggest early mistakes was trying to do everything myself and underestimating the scale the business could reach. I also learned that pricing and partnerships must reflect vision, not fear. Those lessons pushed me to build systems, develop leaders, and position the company for long-term growth rather than short-term survival. 6 years in business now 🙌

Simbarashe Hunde: Providing our services at too prices too low ending up attracting wrong problematic clientele base which proved costly to serve over time and appreciate who don't appreciate value

Rufaro Mareesa: Taking order for 10k units at 0 deposit

Bizhaar Ozzy: Too much trust to my partner

Chipo Mukucha: Not signing business contracts haa 🤔😓. Mental health yangu ndakaisa pa risk

George Humbani: Eating capital

Tolerant Mutaki: Trying to grow too fast. Selling products that take you out of business

Tobias Kunguma: We are learning

Lorrein Madhuku: Zvikwereti 🙄

Je Suis Tich: Providing services on credit



2. Are you developing business plans?

Munaé Alex: Ma entrepreneurs mazhinji eku University haasimuke because of too much protocols, processes and overthinking. You only need to start, you will figure out perfection later.

Phil Matika: It's so difficult to stick to a plan in zimbabwe

Nadan Kulupanga: We learn in the process

Howard Takura Tsvangirayi: Tinongopinda then adjust as we go

Godfrey Munengoni: Kungopinda pasina business plan most of the time end result kunyura

Ozzy Wekwa Kajawu: kupinda 1st..develop plans later

Merrymore Mlambo: Haa plans anoda nyika kwadzo ...tanga tiine musangano nhasi kubudiriro kwa Enok, I just woke up n decided kunobika tea ikoko makusen Boiled egg 3slices dzine

margarine ne tea isina mukaka...\$1 deals ndato raiser fees yevana vese ku huyai mose ikoko in one morning and I didn't need planning 😊

Audlin Matsika: We are planning boss

Brilliant Mbidzo: Business plan in Zimbabwe really?

Ashley Tafadzwa Million: Plan unenge utori naro but the harsh economic changes you definately place the plan aside.

Decent Shuro: Nguva hatina tozoiwana tamboti nyurei nenyaya yekusa planner 😊

Eliot Elaya Chakwizira: NEMA statutory instruments pazim,kutongobairira fast pa dhiri joker asati akandwa pasticken.things change fast pazim,uchipedza bussiness plan zhet rinenge risisabhadhare zvatodhakwa 😊

Brightmore Whicho: Azvishande mu Zimbabwe kungopinda first todzidza tavamo

Tatenda Tatendaishe: Tiri kungopinda isu kkkkkk

Rumbidzai Mashoko: Business plan first

Takura Agostino Chatikobo: Zimbabwe is a volatile economy so you start first and do business plan as you go along otherwise you will be overtaken by events while busy doing a business plan

James Bethel: Our business plans are people who started and failed, they are our heroes. They teach us so much. People who succeed rarely teach u anything

Judie Nyakabambo: Does drawing a business plan improve chances of running a successful business?

Rememberance R Cheez Chikwasha: Kungopinda wena se side hustle totopedzisira takutoti rave business

3. Seafarers and Vacation Activities Survey

Sharon Sherz Zhonge: Eat nice food,party hard.

Nyarai Makuyana: Tikutotsvaga some business ideas to do Ntate kana tirikumba , 1 week kuswera wakarara kunenge kwakutobhowa

Sharon Pantazis : Vanorara 2 months dzese, kuti geza tiende ingori I'm yatad

Rumbidzai Chapata: Haaa zvonetsa kkk speaking for myself I try to do some projects asi consistency ndoinonetsa. Mu2 months munhu unenge usati waane a stable project wakutodzokera. Worse kana pasina wekusiira zvinege zvatodhakwa

Esnath FavourFlavoured: Kudya mutakura, chibage chakagochwa, ne Nandos

Prince Dube: Rorwadza basa racho regai vazorore

Alice Chengetoyashe : Kupusher maprojects and relaxing

Cherry Wekwa Nyamande: Ma projects ese ndipo patinoofambisa.Then umwe mwedzi wozororawo

Locadia Phiri : Kurara kusvika mbabbvu dzogwandza

Mazvita Mazvita: Kugara

Memory Shamiso: Kumbonzwa zvikutisa mari but sezvo usiri paground kuti uite zvonetsa, but mostly kurarara and spending time with family

Muzvare Nhenga: Sleep

Tafadzwa Taffy Masimo: Drink & sleep

Ramsy Ncube: Musandi svore ma seafares anoita basa reyi?

4. Spotlight on Mai Benjie



Mai Benjie is an active ZBIN Elder who is into mushroom farming and soft drinks manufacturing.

5. Passenger Seat Fillers



A man wakes up very early in the morning and heads to Showgrounds in Harare. He teams up with fellow Seat Fillers Gang and their role is simple.

Masquerade as travellers and hop onto a bus, relax and lure unsuspecting passengers.

Sit for minutes and in most cases, innocent passengers join them...And the magic plays out.

Disembark and join another long distance bus, and sometimes kombis. Come end of day, good income generated and off they go home.

Huh 😞

Just how many such professions exist in Harare?

[Concept covered by Nick Schiesman Museyamwa]

Piper Ai : During the early days of Econet. The company would hire people who would boarder combis from place to place , talking about econet and how amazing it is.

Mimiet: They are robbing people ah 😞

Cathrine Lapozo: Oh you forgot they actually shout at the driver asking when the bus will depart and even at times fight the conductor for a refund before getting off 😊

Thandiwe Vurayi Demo: I know vanotodaro vane vana vatori kuzvikoro zvakanaka, vamwe vanotofamba nemotokari. Coz those people kna riri bus rinoenda Ku border vakazoda kuenda vanenge vari staff. Ndivo vano loader bus pa boarder paye rapedza kusechwa. So vanotovhura shops etc, then yekubasa kwe everyday iyi ichiuya

Thandiwe Vurayi Demo: Pa food court apo pane rimwe bus rinoti 60 USD seat fillers nemahwindi enyu kna mukazadza bus to Bots. So vanouya vari 10, 4 men nevamwe vakadz. The ladies will be carrying zvima fleece. Vamwe vakangogara mu bus vachngot haa bus rino bho, ndiro randinoshandisa iri. Unozongoona rakuzara vave kuburuka. Target yavo kuzadza at least 3 buses a day, so each goes with around 20 USD per day. Week 100, month 400. Ikawanda 600, kusinawo basa 300 USD per month. Vanotove kbaso vnhu ivavo. Ndatya Ku tagger the bus 😊

6. Kudzidza nezve REIT

REIT ipfupi yekuti Real Estate Investment Trust.

Muchishona chakareruka: **Ihomwe yemari inoisa mari muzvivakwa zvikuru** wozogovera purofiti kune vanhu vakaisa mari mairi.

Inoshanda sei?

Fungidzira uchida kuva nemugove we Highland Park Mall asi usina \$5 million. REIT inoti:

1. *Inounganidza mari* kubva kuvanhu vakawanda — iwe unogona kuisa \$20 chete
2. *Inotenga zvivakwa zvikuru* zvakaita sema-mall, mahofisi, mafekitori, kana dzimba dzekurenda
3. *Inorenda zvivakwa izvozvo* kumabhezimisi
4. *Inogovera rendi* kune wese akaisa mari — kazhinji kota yega yega every 3 months

Saka unenge wava _landlord_ wechikamu chidiki cheHighland Park, usina kunetseka nekugadzirisa pombi kana kutsvaga varoja.

MuZimbabwe mune ma-REIT aya

REIT Zvivakwa zvainazvo Yakanyorwa kupi

****Tigere REIT**** Highland Park Mall, Chinamano House ZSE

****Revitus REIT**** Zimre Centre, Nicoz House Bulawayo ZSE

****Eagle REIT** Mahofisi + mafekitori VFEX muUSD**

Zvakanakira REIT

1. *Unotanga nemari shoma* — \$20-\$100 inokwana vs \$50,000 yekutenga imba
2. *Unowana mari yenguva dzose* — dividends kota yega yega. Tigere yakatopa 10%+ pagore
3. *Hapana musoro wekuchengeta imba* — haurwire nevaroja kana kugadzirisa
4. *Mutero wakareruka* — ma-REIT haabhadhare company tax, saka dividend yako hai“chekiwe” kaviri
5. *Unogona kutengesa nyore* — tengesa shares dzako paZSE/VFEX chero nguva, kusiyana nekutengesa imba kwemwedzi 6

Zvakaipira

1. *Mutengo unogona kudzika* — kana vanhu vasingade property, share price inodonha
2. *Hauna simba* — haugone kuti “ndoda kupenda mall yangu pink” 😊
3. *Inotsamira parendi* — kana zvitiro zvikasabhadhara rendi, dividend yako inodonhawa

Muenzaniso chaiwo

Ukaisa \$100 muTigere REIT nhasi, unenge watenga shares ~400. Kana Tigere ikapa dividend ye10% pagore, unowana \$10 gore iroro, yakakamurwa kuita \$2.50 kota yega yega. Plus kana mall ikakwira mutengo, shares dzako dzinokwirawo.

Muchidimbu: REIT = nzira yekuita mari neproperty usina kutenga imba yese. Unodyara nemari shoma, wokohwa rendi pamwe chete nevamwe.

7. Hanging out places for entrepreneurs

Where do Entrepreneurs in Harare hang out?

Potifala Milly: Bushman Rock

Marshall Nyamande: City Boiz

Bryan Ticharwa: Zimpost

Tinashe Chingwaru: Pahuku 🤔🤔

Raymond Kuda: Donnybrooks race course

Stephen Kahwiti The Vibe in Madokero

Melsa Chido: Everywhere really

Last Takura Tsodzo: City boys liquor

Charlton Kuziwa Chinzou: City Boiz

George Seeker: Kuma Lodge

Tatenda Majoka Mudavanhu: @Johane Masowe echishanu Marondera branch kwamadzibaba Katsiru....you can see and meet enterpreneurs like **Sir Wicknell** @madzibaba Velvet enda friday uone
Kumbirai Jona Gusha: Zindoga
Keith Mufarwashe Kachikira: Kuma boozier.
Merrymore Mlambo: Havaungane muchiona lol



8. Weekly Buyer Requests

Nyengeterai Mawere: Fresh paprika

Faith Pfukwa: Kitten heel size 43-44

Evince Masau: Crocodile meat and silver side steaks. In bulk
Maronga Evans Snr: Toyota Bubble. Budget \$4000. Call/App 0780 430 248

Peace Street: I'm looking for affordable paraffin wax for candle making from 20kgs

Lance Gadaga: I'm looking for a Non working Petrol Grass Cutter...inbox me

Future Muzamba: Website designers dzikai nema previous projects enyu

Jeffrey Betterman Mutyenyo: I'm looking for Hive tools

Thabani Manzini: looking for second hand 50inch TV

Amos Garanehama: Adidas original trainers size 9

9. Data Science By Eng Luckson Mugomo

Manheru akanaka hama neshamwari. Sekuudzwa kwamaitwa ini ndinonzi Luckson Mugomo. Mazuvano mukanditi Engineer zvinofadza chaizvo. nekuti zvandirikuita ndezveEngineering. : tosongana pachikamu chino chatinotaura nezvezvinhu zvakurumbira zvokudaro

AI neData Science: Simudzira Bhizinesi Rako, Simudzira Hupfumi. Mhoro sei, ZBIN? Mhoro sei, Ndinokutendai nokundigamuchira pano nhasi. Zita rangu ndinonzi Eng. Luckson Mugomo. Nyanzvi muBig Data Analytics neEngineering Consultancy. Ndinoda kutanga ndikuzivisei zvishoma kuti muzive kuti munhu ari pano nhasi ndiani uye kuti ndinotaura nehanya panyaya iyi.

Background

Ndoshanda ne **kuGreat Zimbabwe University**, uko ndinoshanda saCoordinator weBiomedical Informatics neBiomedical Engineering. Ini ndinodzidzisawo muSchool of Medicine, School of Commerce, neSchool of Natural Sciences. Ndinotungamirawo tsvakurudzo dzemudzidzi, uye ndakagadzira makosi akaita seBSc muBiomedical Analytics neMSc muData Science.

Kunze kwezvivakamunyu, ndine ruzivo rwakakura mukushanda nemasangano makuru akaita seSave the Children neHeifer International, uko ndaigadzira masisitimu ekutarisa kuti mapurojekiti avo ari kushanda sei, ndichishandisa maturusi akaita sePower BI neTableau. Ndashandawo mumaindasitiri, kulnnsor Africa, ndichishandisa SQL neAdvanced Excel kugadzirisa mari uye kuderedza nguva yekugadzira mareport ne30%.

Chinangwa: Chinangwa changu nhasi ndechekuti ndikutsanangurirei kuti ruzivo urwu (data) rwunoshandiswa nemakambani makuru sei, uye kuti imwi semabhizinesi madiki munogona sei kurushandisa kuti mukunde mumakwikwi, multe mari, uye mushandure hupenyu hwedu nehupfumi hwenyika.

Zvakare tisati taenda kure ,tine zvatakuisa mumhepo (website) Hama dzangu, nyika yatiri kurarama nhasi ndeyedata. Chese chinhu chatinoita kutenga, kutengesa, kutambira mari, kurwara chinogadzira data. AI neData Science zviri kuita senge "brain" yezvinhu izvi.

Budiro: Nyika dzakabudirira dziri kushandisa AI kuita sarudzo dzakachenjera. Semuenzaniso, kurima. Nekushandisa data yemamiriro ekunze, nemhando yevhu, nekuti zvirimwa zviri kukura sei, AI inogona kutaurira murimi kuti ashandise fetereza

riini, kana kuti acharima sei kuti awane goho rakakura. Izvi zvinoreva kuti haticharimi nekungofungidzira. Tinorima tichiziva. Zvakafanana nezvimwe zvikamu, seutano hwedu, mari, nezvokufambisa.

Small Businesses: Mabhizinesi Madiki Angashandisa Sei Nguva Yake neMaturusi Aya?

Mubvunzo mukuru: "Ko ini, ndine shopu diki, kana kuti ndinotengesa zvinhu zvishoma, ndingazvishandise sei?" Izvi hazvina kuoma sekufungwa kwenyu

Kutengesa Kwakanangana (**Targeted Marketing**): Usatengesa kumunhu wese. Shandisa data yevatengi vako. Semuenzaniso, kana uine duka rezvikafu, shandisa Excel kana Power BI (izvo zvandakabatsira kudzidzisa vanhu) kuti uone kuti chikafu chipi chinotengeswa zvakananyanya pazuva ripi. Wobva watumira meseji kune avo vatengi vako vachiti "Nhasi tine discount pazvinhu zvaunoda." Izvi zvinowedzera kutengesa uye zvinoderedza kurasikirwa nezvakakanganisika nguva.

"Ruzivo rwevanhu vemabhizimisi madiki vanga vandudza sei mari munguva ino yekuoma kwezvinhu" Hama dzangu, tiri munguva yakaoma. Mari iri kushomeka, zvinhu zviri kudhura, uye vatengi vane masimba mashoma ekutenga. Asi pane chandinoda kukutaurirai: mabhizinesi madiki akawanda ari kurarama, uye vamwe vari kukura, nekuti vakashandisa zviridzwa zviripo nenzi yakangwara. Handisi kutaura zvenhema; ndazviona ndega mukubatana kwangu nemapurojekiti akasiyana.

Varimi & Data Science: Kana uri murimi for example: mvura yavakuitwa juice semagetsi data urikuriziva here ,lets say unehuku pamba. kana small horticulturedata hauoni here kuti rakudiwa apaaa

Muenzaniso Wekutanga: Ngatitangei nemumwe muenzaniso wandakasangana nawo panguva yandakanga ndichiita basa rekune imwe kamba , Taishanda nevaarimi vemumaruwa. Panguva iyoyo, mitengo yezvirimwa yakanga ichidzikira nekuda kwemamiriro ekunze uye kushomeka kwemisika. Asi pane rimwe boka revakadzi raive rakaumbwa seboka rekudyidzana. Takavabatsira kushandisa nzira iri nyore – kungoshandisa mapepa uye nharembozha – kuunganidza data yezvavaitengesa. Vakatangana kunyora kuti chii chaitengeswa zvakananyanya, zuva ripi, uye kuti vatengi vavo vekuuya kwaari. Mushure memwedzi mitatu, vakakwanisa kuchinja nguva yavanotengesa, kudzikisa kurasikirwa nezvakaora, uye kuwedzera purofiti yavo neinosvika 25%. Havana kushandisa Power BI kana Python; vakangoshandisa ruzivo rwavainge

vatora kubva mudata ravo. Izvi ndizvo zvinonzi data-driven decision making – uye zvinoshanda.

Muenzaniso wepiri

Mumwe muenzaniso ndewemumwe mudiki wandaidzidzisa mune chimwe chikamu. Aiva neshopu diki yezvipfeko muChiredzi. Aida kuziva kuti sei mari yake yaisaramba ichienda. Takamubatsira kugadzira fomu muGoogle Sheets yekurekodha kutengesa kwake kwemazuva ese. Mushure memwedzi miviri, takaona kuti zvipfeko zvevakadzi zvaitengesa zvakananyanya nemusi weChishanu, asi zvipfeko zvevarume zvaitengesa zvakananyanya mazuva ekutanga kwemwedzi.

Akachinja nzira yake yekutenga stock, akatenga zvakanwanda zvinotengeswa panguva chaiyo, uye akatanga kushandisa WhatsApp kutumira meseji kune vatengi vake vekare pamberi pezuva rekutengesa. Mukati megore, purofiti yake yakakwira neinosvika 40%, uye akakwanisa kuvhura imwe shopu diki mudhorobha rakapfuura. Uyu hausi wekufungidzira; uyu muenzaniso chaiwo wekuti kushandisa data, kunyange padiki, kunopa simba rekuita sarudzo dzakanaka.

Muenzaniso wetatu

Mumwe muenzaniso ndewemumwe mudiki wandaidzidzisa mu School of Commerce paGZU. Aiva neshopu diki yezvipfeko muChiredzi. Aida kuziva kuti sei mari yake yaisaramba ichienda. Takamubatsira kugadzira fomu nyoro muGoogle Sheets yekurekodha kutengesa kwake kwemazuva ese.

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Munguva yekuoma, vanhu vanofunga kuti vanofanira kungoomerera. Asi vamwe vanoshandisa iyi nguva kuita zviri nani. Nzira idzi hadzidi mari huru. Dzinoda kuda kuziva data rako, kugadzirisa mashandiro ako, uye kuita sarudzo dzakavakirwa pane zviri kuitika, kwete kungofungidzira.

Sezvandakaitawo mumabasa angu econsulting , ndakaona kuti vakawanda vakatanga mabhizinesi madiki vachishandisa

hunyanzvi hwavakawana kwandiri rwePower BI neExcel. Mumwe wavo akatanga kupa masevhisi ekugadzira mareport emari kumashops madiki mudhorobha rake. Iye zvino ane vatengi vanopfuura makumi maviri, uye anochaja mari inobatsira iye nemhuri yake. Akashandisa iyo nguva yekuoma kuti ave nyanzvi, uye zvino vanhu vanomutsvaga nekuti vanoziwa kuti anogona kuvabatsira kunzwisisa mari yavo.

Saka ndinokurudzirai: Regai kungoti “hazvigoneki.” Tarirai data yenyu yemazuva ese. Shandisai maturusi aripo: Excel, Google Forms, kana kunyange notebook. Tsanangudzai dambudziko: Ndeipi nguva yekutengesa yakanaka? Ndezvipi zvinhu zvinonyanya kurasika? Ndeapi madhiravha emari yenyu? Itai shanduko diki diki, moongorora kana dzichishanda.

10.Poultry Houses Design



Kune vaneruzivo danga iri rakakanganisika papi chaipo cz ndinonzwa vakawanda vachiti hanzi hariite pahuku

Tinashe Chingoma: Ventilation both sides pafour weeks kukapisa unochema

Spackman Madzingira: Low roof, side and back closure not good for huku

Esther Jura: Ventilation ishoma

Gleeful Rangarirai Mukondo: Ventilation pahuku unokuvara

Lloyd Chigodora: It must be open along both lengths

Kevin Chakafana: Inyaya redirection yezuva heard kuty mudanga hamufanire kupinda zuva zvamuchose kwakavhurika must face North and South kuvhurika bhoo heard from Sibongile agronomist on tick tock.

Lucia Mataire: No adequate ventilation

Tony Matongore: Harina ma windows the other side, making cross-ventilation a challenge. Kana ari mabroilers, huku dzinotanga kufa around 4 weeks due to too much heat.

Dzinge dzava kugenerator a lot of heat inenge ichiitwa trap inside. Zvirwere zvinowanda also.

Jerry Tatisa: Height must be 2,6 open both sides

Mthulis Mthuly: Rakatarisa kunobva mhepo.



Happy Birthday to New Zealand based Zbinite



Did you know there is Access To Capital on ZBIN?
Yes we have members accessing working capital
Evidence Photo: Lisa & Lucy

My name is Blessing Tauzeni. I am an Actuary by profession and the actuary for Zimnat Life. I am also the Treasurer for the Actuarial Society of Zimbabwe and an active Toastmaster. I am good at numbers as well as risk management and willing to assist any businesses analyse their books and inform their growth strategy. Doing this for free for in my spare time for now and looking to commercialise in the near future. I am working on button mushroom farming and sell detergents on a small scale for now. Looking forward to growing as I interact with you all.

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