

“The Business Shower Times Volume 2#



Zim Business Ideas and Network
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They Keep Marching



After the launch of the Business Shower on 11 June 2022 one could be forgiven for thinking this was a once off event.

But is this so?

Far from it as the ladies are determined to make Business Showers part of the landscape and on 2nd of July they upped the ante with another well attended Business Shower.

Increase in attendance, quality displays, and more funds raised for the second group.

Business Shower Mechanics

A total of 8 groups were formed with each group having an average of 6-8 members. Each contribute \$ 15 every 2 weeks or \$30 per month. Funds distributed in a round table format. From group 1-9 they each take turns to host a Shower collecting funds and also an opportunity to host. They are the only ones allowed to sell their products and also providing catering services.

Funds raised shared in the group using agreed upon format. A few selected advertisers allowed with funds helping to meet hosting costs.

Financials: Funds Raised

- The First Business Shower +\$600
- The Second Business Shower +\$800

The funds raised exclude hosting costs.

What are the objectives?

- Access to capital
- Access to markets
- Access to networking opportunities
- Make business whilst having fun

The business showers expected to run till the last round is hosted. A detailed review to be conducted with lessons learnt incorporated for the next bigger Shower Initiative.

The winning group to be given handsome prizes which are corporate funded.

How about ZBIN Men?

Worry not as we will find innovative ways to copy and paste the ladies model or even find ways to leverage on it like being part of them.

Hey Although Apo: Displays

The Japanese call it Kaizen (Continuous Improvement) and the ladies are doing their best in market displays. The good news is the showcasing of products from a few men too.

Who is the target market? Those that attend the event and others on the online platform. Generally online buyers prefer seeing photos of the seller and the products being sold. Therefore attending events boosts your brand presence and credibility on a forum of 100,000 members.

Below we showcase some of the awesome market displays from our members.





Hey Although Apo: Buyers

We take market access seriously as a forum and this is why we have a ZBIN First Policy. And it is slowly paying dividends with a lot of business generated as members support products for sale.

The most popular products for sale were spices and eggs. Sellers encouraged to bring a mixture of high and low priced goods for sale so as to cater for different pockets.





ZBIN Dinner Time

No doubt one of the most exciting times and a must on the program! Our members enjoy dinner time and our caterers are not disappointing as they push to reach 4 Star levels. Reviews confirm that Nothando Cele did a fabulous job in adding tea/coffee and snacks in the morning and lunch in the afternoon.

Sumptuous meals!



Left: Victor, Bongsi (Bakers Academy) and Nothando





Networking Time

Business is the art of cultivating relationships in pursuit of sustainable profit. Relationships with funders, suppliers, employees, business partners, the community and of course clients. For startups your business is directly connected to you. How you relate with others determine your success. With Business Showers we are therefore cultivating relationships and we are laying the bricks.



This Banner in Malawi



This banner has seen better days and should be decommissioned! But is it easy?

It can never be easy as it has a rich history of travelling across SADC to 6 countries namely Botswana, Namibia, Lesotho, South Africa, Mozambique and Malawi.

Successful ZBIN graduates from SADC always posed for photos with our banner. We will never forget the memories, the smiles and lasting impressions.

It has travelled thousands of kilometers from Mzuzu in Malawi to Windhoek, Francis Town to East London, Nelspruit to Durban, and Harare to Beira.

It should be the most travelled SADC Banner ever?

Anyway we take joy in the banner making local impact.












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Distinct interiors



Tupperware







KITCHENWARE

- Dinner sets
- Casseroles
- Cutlery sets
- Tea sets
- Cast iron pots
- Mats



BEDDING

- Blankets
- Sheets
- Quilts
- Pillows
- Duvet inner and Covers
- Mattress and pillow protectors
- Scatter cushions
- Throws


TUPPERWARE

- Eco Bottles
- Lunchboxes
- Pots
- Serving bowls

Connect with us


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Fibroids
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Ulcers
Eczema
High Cholesterol
Nausea
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Stis
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ZBIN South Africa

An estimated 3 million Zimbabweans live in South Africa making it the second biggest home away from home.

Our forum has a strong presence in South Africa with our chapter involved in a number of crowd funding projects that includes poultry.

They too had a forum event on the 2nd of July in Kempton Park. Networking on foreign soil is not easy but we have made steady progress over the past 4 years.

Kudos to everyone who attended and we look forward to another network meeting at the end of July.



Congrats to ZBIN Cruise Ships Crew



Zbinites leaving Harare for Bahamas



Zbinites after getting US Visas in Bahamas

The good news is that the Zbinites who left The RGM Airport a few weeks ago started work this week.

They left Harare via Bahamas to process work visas and they managed to obtain USA visas enabling them to commence work.

Of course we will always refer to the chartered plane that flew them to Bahamas. Who ever imagined that happening? Surreal...We are forever indebted to Sherz Zhonge.

We still have 174 successful applicants on the ZBIN Onboarding Group and we wish them the best. You have to work hard, network and keep praying. Noone just wakes up today, apply, pass interviews and next week they are onboard cruise ships working. You have to be very patient or fall prey to scams who promise get rich quick results.



ZBIN in the Community

Clara Moyo from ZBIN Chitungwiza decided to undertake a yearlong initiative to help empower orphanages around the country with cooking and baking skills and how has it been?

She has so far helped empower 3 orphanages in Kuwadzana, Mufakose and Chitungwiza.

Blessed is the hand that giveth as she has imparted lifelong skills to orphans so that they can start their own businesses such as events management and cooking food and baking scones, cakes and buns for sale.

She also provides seed capital in terms of cooking oil, and flour.

Ever heard of a successful business from the underprivileged such as orphanages?

We thank her for changing the script by voluntary work around Harare. May The Almighty Bless You Chef Mamoyo!



Let's make a date



There is a good reason why ladies dominate the Events Management Industry. They are organised, pay attention to detail and plan ahead in time.

After a successful and empowering presentation by Advocate Arthur Marara at the 2nd Shower, our next attraction is Dr Banabasi Marambire. An event not to be missed as he imparts relevant business survival skills.

Invited adverts and sponsors to support the monthly event running from June 2022 to December 2022.

Next Attraction

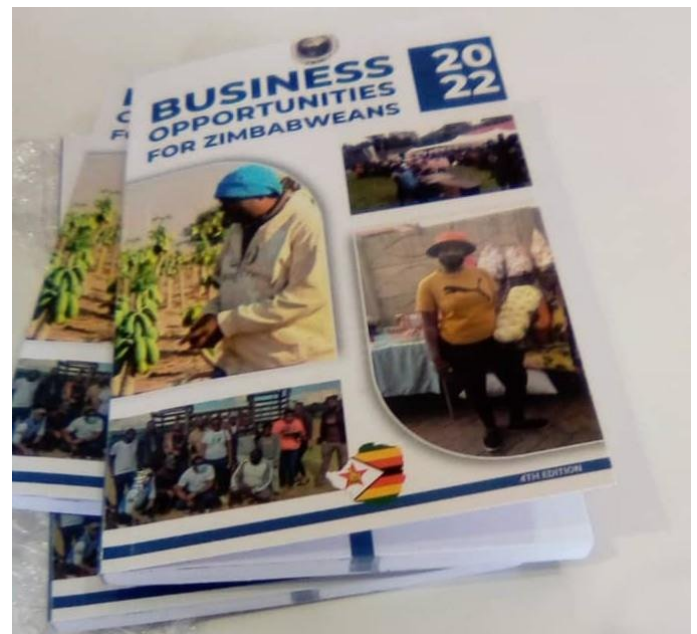
Have you subscribed to the forum yet? If not then we encourage you to do so by month end. You should not miss the action as the forum grows in leaps and bounds.

Join hundreds of others who access opportunities first such as the Cruise Ship Jobs—the information was not meant to be shared beyond the subscribed group.

We have the forum ID to be launched at the end of the month which allows buyers and sellers to verify who

they are dealing it. Since formation in 2015, ZBIN has only encountered 2 cases of Subscribed Members who were involved in unethical practices and we managed to resolve them.

Our 2022 Business Opportunities Book is also available free of charge to subscribed members in digital format but hard copies available for \$20.



We hope you enjoyed the newsletter. Thank you Nothando, Whitney, Shantel and everyone who supported the Business Shower Initiative.

Till we meet again...Kea leboga

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