



Zim Business Ideas and Network

No 34 Quendon Rd, Monavale, Harare | www.zbinworld.com
info@zbinworld.com +2634339454 | +263774081808

The Future is Tech Macomrades

We feature below comparisons of the most valuable companies in USA in 1967 versus 2017.

Most Valuable Companies in the US, 1967

- 1) IBM
- 2) AT&T
- 3) Eastman Kodak
- 4) General Motors
- 5) Standard Oil of NJ
- 6) Texaco
- 7) Sears, Roebuck
- 8) General Electric
- 9) Polaroid
- 10) Gulf Oil

Most Valuable Companies in the US, 2017

- 1) Apple
- 2) Alphabet (Google)
- 3) Microsoft
- 4) Amazon
- 5) Facebook
- 6) Berkshire Hathaway
- 7) Johnson & Johnson
- 8) Exxon Mobil
- 9) JP Morgan Chase
- 10) Wells Fargo & Co.

Any lessons learnt? Yes and Yes-Techno based companies are taking over and now occupy the top 5. In the next 20-30 years it will all be techno relegating other industries to lower rungs of the ladder. With the increase in electric cars, Exxon

Mobil will continue to decrease in value unless they also join the techno band wagon.

Closer home the richest person in Zim is Dr Strive Masiyiwa whose companies are techno based. So technology is the most valuable sector and entrepreneurs should embrace it. Follow technological developments and find out how you can benefit.

Who is pulling the most crowds in RSA?



It's the Bitcoin! Everyone is into Bitcoins, looking at ways to benefit from the crypto currency boom. Of course some are approaching the Bitcoin with caution especially after the currency shot up in December last year before crushing and sending a lot of investors into bankruptcy.

The Bitcoins remains a viable business venture provided you do not approach it with a get rich mentality.

What is Bitcoin?

- Bitcoin is the first decentralised digital currency that works peer-to-peer without needing a bank or central repository.
- It's a global currency that uses a public ledger to record transactions being sent from one person to another.
- This all happens without the involvement of a bank and it's not controlled by any government, regulating body or person.
- All transactions are completely transparent and thousands of copies of the ledger are kept across a distributed network of computers

Why invest in Bitcoins?

- * Bitcoins are not affected by inflation.
- * Bitcoin value keeps growing high because of a special formula (Halving) that is used when issuing Bitcoins to circulation. The halving happens every 4 years. The next one will be in July 2020.

How and where can I spend my Bitcoin?

- * Use your Bitcoins everywhere.
- * Online Shopping
- * ATM withdrawals
- * Pay in Stores (Swipe).
- * Link to PayPal

How can one participate in Bitcoin Revolution?

1. Buy and hold Bitcoins.
--You can buy them, Hold and when the price goes up sell & make profit.

2. *Bitcoin mining*
--To be involved in the process of making Bitcoins by joining companies like *Bitclub Network.*
--This is the best way coz you will keep accumulating more & more Bitcoins non stop.

Bitcoin Question, Guys please advise. Is it wise to invest in Bitcoin?



Swazi Very wise my friend I have shares.

Dube Yes invest in Bitcoin mining.

Masango A big NO. You are not even convinced yourself, trust your gut feeling.

Latia I traded with Ava and it's not happening. I'm in a process of getting my money back. I would suggest you just open a savings account and keep your there my brother.

Lazarus Bitcoins are good investment I trade with crypto currency since last year I started with R1000 January 2017 and I made a profit of R15 000 by December 2017 it worked for me.

Mthembu Bitcoin and Forex are all like gambling, you can win big you and can lose big it's a gamble. I know know someone who lost R180k 2 weeks ago with forex to be specific and it was not his money now he is on the run. These things are extremely unpredictable, they tell you, you can predict the next move whether it will go up or down but actually it's extremely hard to predict. If it was not hard a lot of people would be millionaires. Get into it and invest what you can afford to lose, losing money is guaranteed making money is not.

Brandon Dear friend crypto and forex is not a scam when you trade it yourself, people are scammed when they let others trade on their behalf. Forex is a \$5,3 trillion a day market. You can earn from it everyday. Learn the skill and it will feed you and build you investment. I started recently and I can say it's an amazing way to earn money.

Dimpho My friend let me tell you a story about Bitcoin. In December 2017 it rose from about \$10 000 to \$20 000. A lot of people bought it, a week later it crashed to \$12000-

It's too volatile. That rise in December was to get people into it. If you wanna risk with crypto get into etherium or bitcoin cash. Also, unlike real stock investments when Bitcoin or and other cryptos fall you are at risk of your investment going from say \$50 000 to zero instantly because nobody will be willing to buy them. Everybody in there will be looking to sell but there will be no buyers. Back to the Bitcoin rise and fall earlier this year, I know a guy who invested \$300k when it was at \$20k. When it crashed a week later he had lost half his money in a week and he was crying. So now he is hoping someday it will hit \$20k again so he can withdraw his initial money.

Elaine Yes it is. Just do your research about it, thoroughly and be level headed. Don't panic when it drops! It always bounces back up. Like now, waiting for a good rise.

Women in Business : Moloko Mohlana

The benefits of making solid relations are best illustrated by entrepreneur Moloko Mohama who is one of our trainees. Through building solid relations and networking Moloko managed to secure a market for her hand made carpets and used tyres which she redesigned into fancy chairs. She shows that entrepreneurs need to do more on networking and branding. There is an unknown market for many products in South Africa and all you need to do is to adopt a positive mindset, get your stuff ready and go out and convince the sceptics.

Moloko's hand crafted carpets success story



So people will be getting this at Total Sports Sandton starting from the 1st March 2018. So Chiefs players has already received their 30 bathroom mats orders Yeeepy.... You can go far with tapestry 'Moloko Mohama (Contact no +27847772379)

Her second success story involves making chairs from used tyres and one of her biggest client is Sheraton hotel in Pretoria.



How to start a restaurant business Ekasi



Before you even think of where you will run your business guys you must know the type of food that you want to serve. Yaz in the townships where we grew up in, there were only 3 types of businesses, spaza shops, the shebeen and lamama who sells fish, amagwinya, tripe and has an occasional stand se vegetables. When it comes to... food people or customers are very loyal. That's why those fat cakes produced graduates.

Now we have all grown up and want to start businesses ekasi but we forget times have changed. We want to sell the same thing u makhelwane is selling and has spent years perfecting and building relationships and loyalties with her customers and remember I said customers are very loyal. so you fail in the long run because you lack what umakhelwane has.

As I said think carefully what services you want to offer and be committed. Someone once said find out what people need and offer that service. People that's a lie! In business you create the need. If you feel that cooking full meals like me will work for you stick to it. Then start with the mind games. Create menus and play with ideas. If you sell an idea to customers and make them feel like they really need these full meals, they will buy them. The first rule about menus is branding your business first. The more professional your business in paper looks, the more believable it is in the eye. It must look and sound professional. That's how business plans get approved 😊

Okay so you're done with menus. Then it's time to identify business space. Always go for somewhere central. meaning that when people come and go they see you. It doesn't matter if there's already someone selling there mntase put your stand, shack or container there. This is business and business is competitive.

Marketing

We start marketing. Take only 3 menus and go around taxi drivers, offices, those guys who work for the municipal near the road etc. Those will always be our first targets. Your confidence should be aced up your sleeve by now because you're selling the menu. What I've noticed with people is that they look at you before you even open your mouth! Be presentable even if you are at ekasi be at your best and look respectably clean. Your menus are on point-smile greet some people! I've noticed that most people love the word 'Hi' when they greet customers for the first time. I hate that word in business. When you meet a person for the very first time and you want them to listen and remember you say with a genuine smile *'Hello mama my name is Vee unjani today'* smile, pause, wait for an answer and boom the conversation is open.

Don't ask questions, introduce yourself, your business, tell them the location, when you're starting, show them the menu so they know what to expect, spice things up and lie about how grateful you are for the support you have been getting(you are not exactly lying but prophesying) 😊. Don't overwhelm people, they get bored easily- 2 minutes is enough. Thank them for their time and move on to the next.

Start Small

Once you're marketing rounds are done then implementation starts. My advice is to always start small. If you have R500 then uBosso. Remember food is daily cash so you don't need to break the bank to be in business. And on your first day less is more-don't cook for a funeral. Cook for 15 to 20 people and test the waters. Remember you also need validation as a cook who cooks for profit. Our aim is to be sold out within the first 2 hours in order for us to increase the number of plates. If you struggle the first few days it's okay. At the end of the day when you start selling- your food should speak for itself.

Cleanliness

Promote cleanliness. Never touch people's food without your hands and head covered. We take this for granted but once a customer finds hair in your food automatically they think *ulixelegu*. Precautions groom you in business even where you operate keep it clean. The food business is very unforgiving.

Business Opportunities in India-Roselyn Marere Interview

If you have a container or caravan and you will be cooking from there do not be confused when it comes to equipment. never ever buy new equipment. Remember we need all the cash flow we can get. I bought all my stuff second hand and they work like a charm. Rather invest on making your space more business like signs and stuff to make your space more identifiable.

The First Week

The first week will be hectic but in any business you lose money to make money. Do not listen to friends or even family when they ask you are you sure? Those words will kill you in business and those two species should never ever be involved in your business if they haven't laid any foundation to build that business. The reason why God gave us a gut is so that we could hear him when he guides us; learn to listen to your gut. I once lost R25 000 because something felt wrong but I ignored it. What you call a gut feeling is actually God's whisper and it will save you many times.

Branding

Lastly branding goes hand in hand with marketing. Stop posting selfies on Facebook and actually use that platform as a Marketing tool. Your wall should be your business. People need to search for you and find you seriously busy and in business. If your business is food then be committed to food because unlike other relationships that one will stay loyal and will feed you. Post your pictures and put your number there so that people will order from you. Do deliveries. What I do mina is I use a taxi to do deliveries and it's cheap. If my plate is normally R25 I will charge R30 a plate. I will never ask a customer for a delivery fee because it will be covered by those R5s. Learn reverse psychology- Delivery fee turns customers off but they may not mind paying the extra R5s if you hide them in the total price.

Siviwe Vava Melane is based in East London. Known as Vava or Vee, her clan name is Mamhkhomazi, owner of LLikwezi Trading, Mbokodo Indaba Foundation and Hotplate Catering Deco and Events. She can be contacted on +27 833 318 9 219.



Tell us about yourself

Hello, I'm Nyasha Roselyn Marere born and bred in Harare and I come from Buhera . Growing up I stayed in Budiriro and when turned 5 s we moved to Highfield New Canaan in Harare. I grew up staying in the ghetto and I attended Mhofu Primary school. In 2006 we moved to Mount Hampden better known as Goodhope.

I attended Chindunduma High 1 School then transferred to ZRP High School then to rounded up A level at Elephant college. After school I travelled to South Africa Port Elizabeth where I worked as a cashier in a restaurant called Fishaways before relocating to India. I came for studies (BA Vocational Travelling and Tourism 2012-2015). I have to admit India is not like America lol there are some nice places yes but it's overpopulated. A billion plus people so anyone can relate with the living standards. Unlike back home most houses are flats therefore few playgrounds for the kids and most of the flats can get up to 15 floors each.

Tell us about the weather in India

India is one of the hottest countries on earth and temperatures can get up to 50 degrees and trust me for someone who grew up in Zimbabwe you are bound to get sick the first summer. However there's winter too between November and March and yes it is cold I remember my first year got up to ~4

degrees and that was new for me haha. Some places do snow but just a few. On the other hand India is beautiful it has a lot of tourist attractions and I have not finished visiting them.

How about Indian Food?

There's wide variety of dishes in India, it is popular because of the spice but there's also non spicy food and it's delicious. I bet no one even the Indians have not tasted all their dishes. I do like Indian food but not every day, I usually eat it according to craves.

Business Opportunities in India

There are a lot of business opportunities in India mostly in the medical field. Medicine is way cheap in India judging with my experience one cannot be ill for more than 3 days because a lot of hospitals and pharmacies are all over in India. Unless one is coming for serious ailments like kidney disease or heart, the rest of the medicine costs very less. One can also indulge in hair business because India is where it all happens with the way ladies want to be on fleek wearing Indian, Brazilian and Peruvian hair this is the best place to get it and at a more affordable price. Indians rarely employ foreigners because they are still accommodating their people first and they are a lot.

What you enjoy most about India

What I love about India in the business world is there are a lot of SMEs. Anything is turned into business here there are a lot of small shops everywhere, whether selling groceries or maybe cigarettes- they always have something on the side generating cash for them no matter the size of profits. Unlike in Zimbabwe one will be wondering why they should put a table by the roadside and start a side business. Here there is a lot of informal business going on with a lot of people involved in it.

Cost of Living in India

The costs of living in India depends with a persons' taste. If you want to live at crowded places then obviously the costs will be low but if you are looking for a quieter and a little bit fancy place then the costs will also be high.

How did you end up in the modelling industry?

I started modelling in 2013 after the death of my father because I was going through a hard time and needed to move on which we all know that's



impossible. However despite my dreams of wanting to be a pilot/ governor/ air hostess I told myself I want to partake on something I never imagined or that I think I cannot do and boom I decided to be a model. It wasn't easy I must admit with the fake agencies etc I had to be strong but somehow I made it. I was juggling both studies and modelling and am proud of my achievements to date.

Benefits derived from Modelling

Modelling has helped me believe in myself, gain confidence and make very important connections because in India one definitely needs a few connections to survive.

Do you have any business ventures back home?

I do buying and selling sometimes of hair for mostly my friends but I believe very soon I will start something related to modelling.

Zimbo Community in India

Honestly I'm not really sure about the Zimbabwean community in India. In New Delhi there are a few I have come across but I hear that there could be plenty in places like Hyderabad and Bangalore. I would have talked about religion and culture but that's a topic for another day haha. I encourage Zimbabweans who mostly want to send their kids for school to send them here as the education system in India is good. For those who want to visit they are also welcome there are a lot of tourist attractions in India and you cannot finish them all.

Ko Mutupo? Mambano

Any other business you are involved in apart from modelling?

I have started new work as a fitness trainer. You know how much people are fighting diseases that

come with overweight so I do train clients and this includes making diet plans. I'm also a model advisor working with young women interested in the industry.

Your Contact Details

I'm glad to be a part of this interview and to those who wish to connect with me on social network here are my usernames Facebook: Roselyn Marere , Twitter: Roselyn Marere , Instagram: roselyn_marere , snapchat: rosiemre

Any creative ideas on how recruit more kids in a day care?



Leboko First impressions last so it's always how your day care looks, feels and cares like. Clean comfortable playing areas, basically your learning area and play ground should attract clients.

Mpho I think you just need to give the best service and the rest will follow.

Ayanda Research on the competition and their standards.

Kanye 1. Register you day care with social development.

2. follow healthy and safety plans.
3. Have trained personnel's. Recruit right people who have passion for kids.
4. Create a clean and organized environment.
5. Invite your potential clients to observe the place.
6. Create marketing materials with clear service offering.
7. Include safe playing activities for children.
8. Include some learning lessons for kids, of course will depends on their age group.
9. Run your day care with honesty and integrity.
10. Google must be your friend.

Ray Have a fun day make it as cheap as you can and make sure it's a kids thing. Mind you kids don't always come alone they will come with parents the idea is to

make sure that your local community is involved thereby getting free publicity.

Lebo Add technological aspects, sports and creative activities for kids.

Msimelelo Your creativity comes with being a people's person build trust and the rest will follow, they will trust you with their kids.

Sipho Old school door to door. Know your clients and allow them to trust you.

Siphesihle Offer a small discount to existing parents for successful referrals (bringing you a new learner).

Tiny Be involved in child development programs in that way parents will be like oh our kids will have these certain skills if attending your crèche.

Business Idea Hijack

I feel betrayed by my so called friends who went behind my back to hijack my business plan, I met the guy on this group (name withheld) who is service provider and it was a huge business opportunity for 3 of us as we were working and we were not happy.

We we're suppose to meet the guy for the second time, as I was very busy I left everything with them , rescheduled meetings so they managed to meet the guy and signed a contract with the guy without my knowledge, so I only found out in town selling the product and I was furious. So fellow entrepreneurs how are going to grow if act like this?



Alec I had the same problem bro twice from now on I don't share any idea with anyone.

Themba Sorry for that leader, my leader in business we don't trust anyone hope you've learned your lesson because you cannot just give anyone your important documents and just sit back, worse of all you only met

this person here on social media and you don't know his background, if the plan was really yours I think you still stand a better chance of starting it over by just twisting 2 or 3 things in it then commence with it.#wiseupbro.

Mary It's so hectic these days' people trying to build by oppressing others the day they fall eeish booomshakalala.

Martha Start that business, you are the one with the original idea and brain for it nothing can stop you.

Uzie Don't worry they will fail, so I suggest you come up with something bigger and make sure you succeed.

Tlhogi A while ago I touched an issue of partnership in here saying I would rather go solo. People came with fancy words trying to pretend this world is covered with trust. Dont ever go there again. If your idea was yours originally: then don't let it slide: Do it and develop it better.

Mervin I am really sorry for your loss. But before you show anybody anything in future let them sign an agreement with you. This is business you can only protect yourself with pen and paper and not word of mouth- people change when they see money. Show that person you are better. He won't get far mark my words.

Mosa Love them all "but trust no one please.

Louisa Never ever share your idea until you have ownership on it. Rather share the skeleton of the business not the whole idea.

Gift Your best enemies are your friends.

Danie These things happen... Don't take it personal, it comes with the territory. Shape up and come up with something 10x better.

Kabelo My brother. They haven't taken anything away from you. They might have it signed off. But you got the power and influence to make it work 10 times more than them. Eventually it will catch up with them. However my piece of advice is that take a step back analyse your mistakes, learn from them and keep on going. Instead of this breaking u it should build u. To do even greater. As painful it is. You just have to bounce back and push harder.

Pindiwe If it will this will make you relieved, Few years ago I had business idea. Not being robbed once but twice, By different people different ideas Because I did not have money then for start up. I was so pained tjoooo But guess what? none of those business for both of them lasted for more than 3 months because they not have plan B.

Thato Just because they doing it doesn't mean you can't, no one can ever run with your vision like u do or you would run with it your passion will set u apart from the rest if need be get a new crew to work with but don't let go of your dream because now the is a competitor

Priscilla They stole your ideas. Your genius is still deep within you. You will excel. Don't give up.

Melusi Sorry my guy. Trick next time is to sign a contract. Nothing wrong with partnerships or trusting people, just ensure you have something signed next time in case things go south. It is business after all.

Kelvin This is a sorry story it happens all the time before you enter in anything you should consult find out legal advice etc but when we tell people about consulting and the charges people come out guns blazing you cry over 6000 rands consultation charges but your business can possible earn you millions see the big picture it's a lesson Ungapheli moya boy dust yourself up run with your vision don't worry about them

Nomandla Businesses is business, a hungry man is very dangerous and if you want something done correctly do it yourself, how did you manage to partner using your plan with someone you met on social media and left them to do the groundwork escapes me, always associate with people who will take you to the next level wenzani ngomuntu ozifanelayo nawe naye ofuna I break, I hope you really learned your lesson my brother,luchithekile ubisi.

Tebogo For patents consult CIPC for only R60, they will protect your idea for 12 months while you market it.

Godfrey Entrepreneurs! here on board be wise as a serpent, always before you share your idea first let your partners sign 'NDA!' non-disclosure agreement or Patent, NDA you download it on Google .patent it's done by attorneys, when one of your allies steal it .you have all the proof to claim loss of business from court from them, be informed otherwise its rough out there, you will always be the one crying

Jabu Sorry Lucky mfowethu, pick yourself up and continue. Don't let this terrible thing defeat u, but get up again and continue. Those who stole from u are already cursed, because that was your gift! So learn from this n develop an even better business that will overshadow what those thieves stole from u. All the best! You can do it!

ZBIN Board Chair: Martha Tholanah



Our Board of 10 members is chaired by a great woman, Ms Martha Tholanah who has won several international awards in the HIV and Aids and Human Rights sector. Voted one of the most influential Zimbabweans, she has done a great amount of work within Zim, the region and on the international scale. This helps to explain why we cover a lot of women issues in our programs.

Board Member Feature: Tavaziva Machigidi



Our board has 3 qualified Accountants and one of the accountants is Mr Tavaziva Machigidi who is a

Chartered Accountant(SA). He is a risk manager and operates own fintech companies in RSA. Does it now make sense why we incorporate a lot of risk management in our programmes, books and newsletters? We will feature more board members in future newsletters as you get to know our board better.

What happened to Waterworld?



[Neil Chamisa](#) Zimdancehall happened.

[Neil Chamisa](#) But a new development is coming up soon heard it could be a hotel by the Chinese 😊😄😁😂

[Mai Ruerue](#) Bad location. plus its not the kind of entertainment that interests veganda dema. if u want kukwezva mabhoyi, isa a chisa nyama joint , they will come in droves. as for that water sport type of thing, location is key. inoda Kunana Brooke, Chisipite , Mt Pleasant. those areas.

[Faith Kus](#) Poor management, that business with the right location bigger space and bigger slides like other world renowned waterparks has the potential to make millions.

[Harry Nyakatonje](#) What I heard last from the news was a prominent business man bought it to construct a hotel.

[Nyashadzaishe Nhapi](#) I wonder too ..lets bring it back.
[Defnate Matsotse](#) Lack of innovation.

[Tawanda Mutukwa](#) They wanted to build a new hotel.

[MaCoy Nyathi](#) water world was in fact doing well by Zim standards but was closed down along with East 24

restaurant and the golf course overlooking it to pave way for the construction of Hilton Hotel and shopping mall...its still in the pipe though... I personally know the guy who owned east 24 and had a stake in the deal. . just that the deal was brokered during Chombo tenure as Minister of Local gvt back in 2014-15.

Dudzai Chakauya Lack on innovation,their equipment was too outdated which could not attract people...Its a good business that need someone with heavy capital investment to purchase and construct proper structures,,,,,someone said 'location' it doesn't matter at all,be unique people will come alone.

Mindsets and learning



There exists an entire neuroscience research community that's focused on mindsets. This community is studying how brains learn, and trying to understand the possible levels of future intelligence malleability. Results in this field

have revealed that the adoption of certain mindsets can drive greater motivation and achievement.

The work of Dr Carol Dweck has defined two mindsets – a

fixed mindset and a growth mindset. A fixed mindset is one where intelligence is considered static and 'qualities are carved in stone', which 'creates an urgency to prove yourself over and over'.iv A person with a fixed mindset is likely to avoid challenges, give up easily when faced with obstacles and ignore useful feedback.

A growth mindset, on the other hand, is where 'intelligence can be developed and leads to a desire to learn'. It is about 'a zest for teaching and learning, an openness to

giving and receiving feedback, and an ability to confront and surmount obstacles'.

As technology increasingly disrupts the world in which we work, the ability to continually learn, unlearn and relearn, while operating at speed and scale, is a key challenge for the finance professional. Author Matthew Syed explains.

In a complex world, the only way to learn is from our mistakes, failures and errors – in science, in business, in technology, in politics. It's a process that applies to the evolution of our species, the dynamism of our economies and the growth that we either enjoy or thwart in our own lives.

A growth mindset is also linked to our own curiosity and our ability to continue to question long-held assumptions. Thiel,in Zero to One, talks about the case for secrets in a world where we believe all the great questions have been solved. For the finance professional, these 'secrets' are the creation and preservation of organisational value. Thiel explains:

'The actual truth is that there are many more secrets left to find, but they will yield only to relentless searches. There is more to do in science, medicine, engineering, and in technology of all kinds... But we will never learn any of these secrets unless we demand to know them and force ourselves to look'

Flash Back: Sack potato growing



Catherine Shava Mondipa bp mdala.faith yandaiva.nayo.so ka faith like potatoes but.kukohwa hapana hapana.

Baba Ian Handina remuromo.

Patie Kutadza kkk we tried that as well kukohwa mavhu.

Mdala Wa Rue. Panofanira kusungiswa vanhu for fraud kkk whoever misrepresented kuvanhu kuti masaga in potatoes zvine mari should be arrested lol

Andrew Taurai Manyonda Ko zvainzi kuHarare madzimai vari kuita mari. Hanzi vamwe vakatenga dzimba nawo magwiri eku back yard. Ko winter maize yeChiredzi goho rakanga rakamira sei?

Brian Troy I sniffed this one out from a mile away, ndikati regai timboona.

VaMunyavi Shingex Ndaitobuda paZBC tichito booster kuti 2014 tichaenda nenyika bt takawana mabwe basi basi.

Tinashe Maruta kkkk, aya ndeekuita uchigara pa flat ongoitawo 2 masaga oisa pa balcony, kwete kutogobora munda, lol, kunyura kwega kwega.

Yemurai Nhongo-Thepe My mom vakaita a few sacks tikatonzwa nekubika...hoo nhai, zvakaramba for vamwe?

Runyararo Primrose Chandiwana-Munjoma Amwene vangu took a loan vakati vaone machengetere evazukuru haa vakamzwa nyaya iyi vanochemba nekuti kana rekuisa mupoti mavo vakarishaya kkk

Tariro Kutadza This method please isai ma potatoes mvhu pasi no no no.

Memz Achihoro Mandishona Musatondikwidze bp nazvo izviii...ndakanyura imiii

James Munowenyu Usadherere ini ndakarova commercial scale ndikuudza kwese kumabakery vaiva vondiziva kuti mudhara wekutenga masaga auya ndikavhura rimwe branch repotatoe musaga paMutare apa ! Ndakapinda mu 15 000 masaga apa kumba ma 50 kg ndichida ma90 kg chete.

Calculator yakapera pakanyorwa ndichiprojector income, kkkkkk iwe kudyirwa munda nembwa setakarima nyama shuwa! Ndofunga ndoopandakakwira bp shuwa,kana maschool fees evana payment plan dzanga dzakazembera sack potatoe harvest kkkkk kutorova sprinkler irrigation uzozwa!

Rudo Mataranyika-Chaza Kkkk ini mascheme ekuzim ndinongotarisa. Too many matsotsi paHarare kkk

Poem by Sakhile Mcambi

The only part they told us about entrepreneurship was that we would be our own bosses.

They never told us that we would fail many times before we succeed.

They never told us that we would work 5 times more than our employees and not get anything sometimes.

They never told us that this would cripple our credit score. That we will be in debt and owe a lot of people money.

No one said anything about the sleepless nights trying to figure out a way forward.

No one told us about the stress and anxiety.

No one told us that this will cause conflict between us and or relatives and family members.

No one told us that we would be jokes to the society especially when we start changing from one business to another.

No one told us that sometimes we will go six months without any income. Living in the edge and surviving through borrowing money from different people.

No one told us that our doors would be shut down due failure to pay staff, they can't get to work.

No one told us we would be hobos at some point.

No one told us that our wife's and girlfriend's would leave us because they will not understand our journey.

No one told us that we will have to be more than patient. That we would make so many mistakes end up losing a lot of money.

That at some point we would have to risk our lives in order to move forward.

We had to figure this out all by ourselves.

Many gave up on the journey.

Some died on the journey.

But some of us after going through so much pain we decided that we were going to succeed or die trying. Some of us we are never giving up on this no matter what. We are now doing it and very aware of the circumstances.

Its win or nothing for us and it's too late to go back now.

We are entrepreneurs!!



Vikizithazikazulu This is a prayer 🙏🙏

Dineo No one told us that our husbands or boyfriends would leave us because they would not understand our journey! Female entrepreneurs also deal with such. NB this is a very profound message thank you.

Liberty Reality check. Not everyone is cut-out to be an entrepreneur.

Rubi Red No one told us we'll be a laughing stock to our friend/ family on dry season *no customers*

Gregory True but we would not change it for anything else. Love this post. So true. If don't go through all of that and more you are a tenderpreneur and not an entrepreneur.

Njabulo Truth at its best nevertheless we are not going to give up, soldiering on is what we always do, thank you author.

NomaChule So touching and powerful! I am so much motivated now as sometimes when the going get tougher I think of quitting...Forward I go! Thanks to you.

Theodore Victory is sure though. Never give up. We in it together.

Lebo No one told us we would need triple the investment money to make it. No one told us you actually need lots and lots of money to start a business!

Aaron Forth we go comrades Amandla! Power! Matla!

Derrick They never taught us how to swim, they just pushed us into the sea and we had to figure it out, so true.
Ste. This made me teary eyed. Amen...forward we go comrades. Forward we go!

Sechaba People don't even know the half of what we go through.

Nodumiso Business goes with passion; if you are passionate about what you do will be patient. Another

thing a business without God it's like building a house without foundation. The fact that I have failed does not mean I won't win. When you have a problem call God and he will rescue you and when things are going well say thank you Lord by paying Tithes. You will see your business BOOM.

Ncumisa Eish as I was reading through every line I kept thinking, who is writing my storyline?

♥♥♥♥😊😊😊😊 forward ever backwards never.

Majoroi Very few people are entrepreneurs & they don't understand our journey, this country is full of businessmen/women, passion & determination is the way forward.

Freeman You cannot fake entrepreneurship if it in you, it's in you.

Xolisa! Passion; Perseverance; Persistence; Preparation; Punctuality and lastly Humility I believe if one follows this then room for discouragement ultimately failure will be greatly diminished.

Nomty Nicely put.... @times I find myself crying under d bed covers coz I don't know what 2 pull n plug where! Motivated with tears in my eyes.

Tumi Also Doubt kills more dreams than failure ever will....my compatriots 🙏🙏 I refuse to give up!

Terry Get it or die trying 🙏🙏 haya phambeni... You are a soldier at war trying to survive; it's a live or die situation. You will need a working strategy and a different mindset that will put you on an advantage position. Don't fight with your gun only, see the opportunities, listen to other people's advice "generals will never fail you at war" listen to your heart, your mind and your soul. Tomorrow it's not promised but faith will get us there... Salute!

Jabulani Very true sir. Also what I have seen with other nations and nationalities of various races is the art of doing it together. We are just a bunch of individual in competition and struggling alone.

Where is the money in RSA? : Tourism

- South Africa welcomed 10,29 million foreign tourists in 2017. This is up only 2,4% over 2016.
- Ranked sixth out of the world's seventeen mega diverse countries
- Key tourist destination and the industry accounts for a substantial amount of the country's revenue.
- The Kruger National Park, one of the largest game reserves in Africa, one of the most visited national parks in the country, with a total of 1 659 793 visitors in the 2014/15 period.
- The top five overseas countries with the largest number of tourists visiting South Africa in 2017 were the USA, UK, Germany, the Netherlands and France.

How do entrepreneurs benefit?

Research on the Tourism Value Chain and Start-ups in the tourism sector.

Where is the money in Malawi? : Turkey Products



Research on importing products for sale from Turkey, clothing, shoes, carpets, hair products and jewellery. Use digital marketing for promoting your business. There is a growing middle income in Malawi which is demanding luxurious goods. The construction industry is also experiencing a boom so also consider housing materials and furnishings. Most entrepreneurs are importing products from Tanzania and Kenya.

We however still emphasise the fact that Malawi is sitting on GOLD...Malawi Rice or Kilombero! Promote the brand and open distribution centres across the region.

Where is the money in Zim? : Construction



Harare's housing backlog stands at 500.000. Does this mean anything to you? Yes it should because we need more houses. So think about forming own construction companies, hard ware shops, furniture shops and more.

Meanwhile, did you see the Nash Paints Franchise advert?

Where is the money in Zambia? : Agric equipment



There is a lot of noise about Chinese investors who are covering every sector. Should we be worried about the Chinese? Not really, lets learn from them especially their business models. Chinese investors get support from their government and we should also lobby for government support to venture into export markets.

The good news about Zambia is that the agriculture sector is expanding and more investors are eyeing the sector bringing in the latest machinery and equipment. A great chance for investors to get into franchise and distribution arrangements with foreign investors.

Wishing you a blessed and productive month.